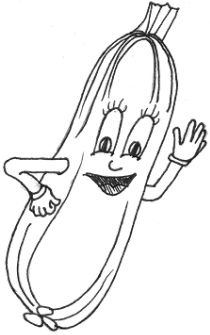


SPONSORSHIP LEVELS FOR THE FRESH GARDEN WALK FOR FOOD JUSTICE

Thank you for your interest and support of FRESH New London and our first annual Garden Walk for Food Justice! All the walkers will be given a booklet that includes ads from our sponsors, a map of the route, information about FRESH, and fun activities to do along the way. Sponsors are welcome to participate in the walk. Sponsorship includes the registration fee.



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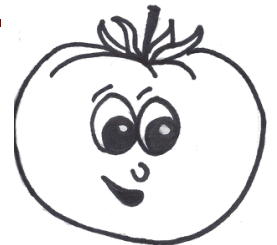
\$50 - \$100 Level

Sponsors will be listed on the FRESH website and all FRESH social media. Unlimited sponsorships available at this level.

TOMATOES

\$250 Level

Sponsors will be listed on the FRESH website and all FRESH social media. A quarter page ad will be included in the walk booklet. Eighteen sponsorships are available at this level.



PEPPERS

\$500 Level

Sponsors will be listed on the FRESH website and all FRESH social media. A half page ad will be included in the walk booklet. Twelve sponsorships are available at this level.

PUMPKINS

\$1000 Level - Garden Sponsor

Five sponsorships are available at this level.

Sponsors will be listed on the FRESH website and all FRESH social media.

A half page ad will be included in the walk booklet.

A hand painted sign naming Pumpkin sponsors will be hung at the garden site of your choice during the event and for the remainder of the 2022 season.

Table with marketing materials from the sponsor at one of our garden tour stops.



GIANT PUMPKINS

\$5000 Level - Main Event Sponsor

Two sponsorships are available at this level.

Sponsors will be listed on the FRESH website and all FRESH social media.

A full page ad will be included in the walk booklet.

A large hand painted sign listing each of the Giant Pumpkin sponsors will be hung at the FRESH Garden and Education Center at Mercer St during the walk and for the remainder of the 2022 season.

Marketing materials from the sponsors will be on display at the registration table.

